

# 2020 Hullabaloo Expo - Vendor Agreement

SATURDAY, APRIL 11TH, 2020

1PM TO 5PM

WESTFIELD ARMORY  
500 RAHWAY AVENUE  
WESTFIELD, NJ 07095

FAMILY FUN | FOOD | ACTIVITIES | PRIZES | PARTY ENTHUSIASTS

Thank you so much for your interest in Hullabaloo - The Children's Party Planning Expo! Hullabaloo is New Jersey's first and ONLY expo specifically created to place the spotlight on the children's party planning industry. Hullabaloo debuts Saturday April 11, 2020 at the Westfield Armory in Westfield, NJ.

Hullabaloo is the platform where you can firsthand showcase your company's services to your direct target audience while gaining brand exposure to local attendees!! Hullabaloo's attendees are NJ families in search of elite party professionals to assist in planning milestone moments for the special children in their lives. This is your opportunity to meet and network face to face with potential customers and other industry professionals to create stellar creative collaborations!

Submission of an application does not guarantee admission as a vendor. Please be advised that FULL PAYMENT IS DUE WITHIN 24 HOURS or your application will be canceled.

If you have any questions or need more information, please contact our "Cheermeister" and Event Coordinator, Sue Reeves (Infinite Events, LLC) by phoning the Hullabaloo Party Line at 908.991.7005 or via email at [info@hullabalooexpo.com](mailto:info@hullabalooexpo.com).

[HULLABALOOEXPO.COM](http://HULLABALOOEXPO.COM)

908.991.7005 | [INFO@HULLABALOOEXPO.COM](mailto:INFO@HULLABALOOEXPO.COM)

\* Required

1. Email address \*

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2. Company Name (As it Will Appear in All Published Material) \*

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3. Attendee Name(s) & Title \*

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4. Street Address / City / State / Zip \*

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5. Phone Number \*

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6. Email \*

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7. Web Address / IG Handle / Facebook Name \*

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8. Description of Services (Please limit to 100 words and attach a MS Word doc if needed) \*

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**Vendor  
Fees:**

The fees below are applied according to the date your application is received (no exceptions). Please select the applicable fee rate. Don't delay, reserve your space today! You will receive an invoice once your application has been received and accepted. PAYMENT IS DUE WITHIN 24 HOURS or your application will be canceled.

## 9. DREAM CHASER EXHIBITING OPTIONS: \*

*Check all that apply.*

- ☐ STANDARD TABLE (A) - \$100
- ☐ STANDARD BOOTH (B) -10X10 - \$200
- ☐ STANDARD BOOTH (B2) -10X20 - \$250
- ☐ VIRTUAL EXHIBITOR (C) - \$100
- ☐ ENTERTAINMENT BOOTH (D) -10X10 - \$200
- ☐ ENTERTAINMENT BOOTH (D2) -10X20 - \$250

Other: ☐ \_\_\_\_\_

### Business Logo

As part of your exhibitor benefits, your hyperlinked logo will appear on the Hullabalooexpo.com website, online show directory and marketing materials. Please provide your logo in your choice of size: 240x200 pixels OR 500x85 pixel. Please email your logo AND your application to [info@hullabalooexpo.com](mailto:info@hullabalooexpo.com). Need further assistance?

Call Sue Reeves - The Cheermeister at 908.991.7005

## Exhibiting Agreement

Acceptance of this application by the undersigned constitutes a contract.

As exhibitor, I have read and agree to abide to the rules of the EXPO TERMS which are deemed part of this contract. All event staff attending will be informed of and will abide by the rules governing this event. I understand this enrollment only entitles participation and is limited to ONE company. Product sample distribution and/or marketing/promotional giveaways are REQUIRED for all companies during the entire duration of the event.

FULL PAYMENT REQUIRED WITH SIGNED CONTRACT WITHIN 24 HOURS OF SUBMITTING APPLICATION.

Space and location will be reserved and assigned on a first come first serve basis once payment and contract are received. The fee is for ONE of the following options: 10x10 or 10x20 Booth Space; 6ft table, Virtual Exhibitor package. Space sharing is not permitted; One company per table/booth. Slide-by-Side booth requests will be honored if space permits. Additional space/tables available upon request at a discounted. Outside tables are NOT permitted unless they are apart of the display. Additional tables are available for a fee. Audio/electrical connections require ADVANCE NOTICE and are available upon request for an additional fee. Please email for rates. A limit of (2) company Brand Ambassadors are permitted with the exhibiting fess. Brand Ambassadors will be issued Hullabaloo badges with their company's name and logo to identify as Exhibitors. Additional badges can be purchased for a \$10/badge. Companies are permitted to source the services of other companies to create their displays during the setup window. Any individual without a badge must exit the exhibit floor ONE hour prior to the start of Hullabaloo. Only individuals with either an Exhibitor/Staff Badge will be permitted on the exhibit floor for the duration of the expo.

\*Please note, It is highly recommended to credit said companies for their work.

EXHIBITOR REQUIREMENTS: All exhibitors are responsible for any fees associated with obtaining required City and/or State permits required for participation. (Permit requirements to be emailed to applicable companies.) Exhibitors will be allotted a set up window on Saturday April 11th ONLY. Exhibitors must be fully set up within ONE HOUR of the designated start time of the expo of the Exhibitor forfeits their space. Full details to be included within the Hullabaloo Exhibitor Packet. Exhibitors with a table or booth space MUST remain fully set up for the entire duration of the expo. Sample distribution and/or marketing/promotional giveaways are REQUIRED for all companies during the entire duration of the event. Exhibitors agree to self promote their participation at Hullabaloo by posting the event flyer to the exhibitor's social media outlets no less than 8-10 times prior to the date of expo.

CANCELLATION POLICY: The exhibitor must notify Hullabaloo Expo in writing no later than MARCH 21, 2020 11:59 PM of intention to cancel/withdraw from Hullabaloo. The exhibitor will be refunded 50% all sums paid. After MARCH 22, 2020 NO REFUNDS OF SUMS PAID. Infinite Events,LLC reserves the right to resell cancelled/unpaid space.

PLEASE SIGN AND RETURN THIS CONTRACT VIA EMAIL TO: [info@hullabalooexpo.com](mailto:info@hullabalooexpo.com)

### 10. SIGNATURE (Name / Date ) \*

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